

CENTRAL CITY

HOLIDAY SEASON SOCIAL MEDIA CONTEST

OFFICIAL CONTEST RULES AND REGULATIONS

NO PURCHASE NECESSARY. Void where prohibited by law. The "Holiday Season Social Media Contest" (the "Contest") runs from Monday, December 7, 2020 to 6:00pm PST Sunday, December 20, 2020. To be eligible for the Contest draw, entrants must 'Like' the contest post on Central City's Facebook and Instagram, tag a friend and comment on the post based on the featured window display or tell us about your favourite store in the category mentioned in the post. There will be a total of three (3) posts to participate throughout the duration of the contest. Limit one entry per person per daily post on each of the following social media platforms: www.facebook.com/centralcity and www.instagram.com/centralcitysurrey. Multiple entries found per day for each entry post will be removed and not considered for the Contest. Odds of being selected as a winner depend on the number of entries received by the Contest Producer (Surrey CC Properties Inc.).

HOW TO ENTER:

1. Online at www.facebook.com/centralcity. Like Central City's contest post on Facebook, tag a friend and comment on the post based on the featured window display or tell us about your favourite store in the category mentioned in the post.
2. Online at www.instagram.com/centralcitysurrey. Like Central City's contest post on Instagram, tag a friend and comment on the post based on the featured window display or tell us about your favourite store in the category mentioned in the post.

Each post will provide a determined time frame for entrants to participate. Post one (1) will be active from December 7 – 10 and the winner will be selected on December 11. Post two (2) will be active from December 11 – 15 and the winner will be selected on December 16. Post three (3) will be active from December 16 – 20 and the winner will be selected on December 21. The Contest Producer respects all entrants' privacy and will not use the personal information submitted (including an entrant's name and nominee's name) for any purpose other than as specifically set out in these Official Contest Rules and Regulations. All entries become the property of the Contest Producer.

ELIGIBILITY: The Contest is open to all legal residents of British Columbia, aged 13 years and older. Contest is not open to Blackwood Partners Management Corporation employees or Central City Shopping Centre retail employees or their immediate family members (parents, siblings, children or spouse). Contestants must 'Like' the contest post on Central City's Facebook and Instagram, tag a friend and comment on the post based on the featured window display or tell us about your favourite store in the category mentioned in the post. If a winner is 18 years of age or younger, the parent or legal guardian must consent and sign a waiver; the prize will be awarded directly to the parent.

PRIZES: The Contest Prizes include three (3) \$500.00 Central City gift cards to be awarded. Three (3) winners in total will be selected. The Contest Prizes cannot be redeemed for cash, transferred, assigned or substituted, except that the Contest Producer reserves the right to change or replace a prize with a prize of greater or comparable value.

Prize draws will be conducted on December 11, 16, 21, 2020 and winners will be announced by the Contest Producer. Entrants need not be present at Central City Shopping Centre to win. Winners will be contacted via Facebook and Instagram immediately following the draw. Three (3) attempts will be made to contact the winners. The winners must reply within a seven (7) day period. In the event that attempts to contact the winners are unsuccessful, an alternative entry will be selected at random. **To be declared a winner, entrants must first complete, sign and return a release form that will be sent to them via e-mail.** Contest winners have the option to pick up their prize at Guest Services in the shopping centre or receive their prize via mail.

CONDITIONS OF PARTICIPATION: By participating, entrants agree to these Official Contest Rules and Regulations and to the decisions of the Contest Producer, which shall be final and binding in all respects for all aspects of this promotion. By entering, all contestants release and agree to hold harmless Facebook, Instagram, Surrey CC Properties Inc., Blackwood Partners Management Corporation, PMP 2011 Nominee Ltd., any company affiliated with Blackwood Partners Management Corporation, any retailer or agency operating in Central City, and any of the respective directors, officers, employees and agents of all such parties (collectively, the "released parties") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever (collectively "losses") caused directly or indirectly, in whole or in part, by the contestant's participation in the contest, including but not limited to Losses arising from: (a) the contestant's acceptance, use or misuse of any prize awarded in the Contest; (b) any act or omission made by any Released Party, third party (including any other Contestant) or the contestant himself/herself; (c) any latent or apparent defect or condition in any equipment or website used in the Contest including computer online systems, servers, access providers, computer equipment, software, telephone network including any injury or damage to an entrant's or other person's computer related to resulting from participating or downloading any material in the Contest; (d) any lost, misplaced, misdirected, illegible, incomplete, or damaged entries, or entries received after the Contest deadline; (e) any previous medical condition of the contestant; (e) the administration of any first-aid, medical or emergency treatment or other services rendered to the contestant; and/or (f) the consumption of food or drink by the contestant.

By entering, all Entrants acknowledge that the promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or Twitter.

By entering, all Entrants agree that they own rights to the Facebook and Instagram user content entered in the Contest, that they have the right to give the Contest Producer these rights, and that user content does not infringe on intellectual property, privacy, publicity, or other legal rights of any other party. Further, Entrants give the Contest Producer permission to reproduce, display, perform, distribute, and otherwise use this user content in connection with Central City's Facebook page, Instagram page, or Twitter page, the Contest, and for other related marketing purposes. Entrants acknowledge the Contest Producer may refuse to accept, display, or transmit user content for any reason.

The Contest winners will be required to sign a Declaration of Eligibility, Liability and Publicity Release (the "Declaration and Release"), confirming compliance with the Official Contest Rules and Regulations and acceptance one of the prizes as awarded, and allowing the publication of the name and photo of the Contest winners. This Declaration and Release will be available to the potential winners and sent via e-mail. Failure to comply with these Official Contest Rules and Regulations may cause the prize to be forfeited. Failure to sign and return the Declaration and Release or to comply with any term or condition of these Official Contest Rules and Regulations may, at the sole discretion of Central City, result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner.

GENERAL CONDITIONS: The Contest Producer reserves the right to cancel, suspend, alter, or amend the Official Contest Rules and Regulations including, but not limited to changing the entry locations, methods, dates and/or times without prior notice or obligation. All entries become the property of the Contest Producer; personal information provided on the entry form will be used by the Contest Producer to administer the Contest. The Contest Producer's decision regarding the selection of contestants and any other matter relating to the conduct of this Contest is final and not subject to challenge or appeal. Winners, by acceptance of any prize, hereby grant (except where prohibited by law) permission to the Contest Producer to identify the winner's name, photograph and likeness as part of any promotion for the contest in perpetuity, without compensation in any form, in any and all media now known or hereafter devised.